



STUDIO AND OUTDOOR

WELCOME GUIDE

Crystal
Roberts



Hello & Thank you!

I'm so thankful you're here and investing time into getting to know me. I've been a photographer for over a decade, and in that time I've learned that the most meaningful photos aren't the ones where everything goes "right" — they're the ones that hold real emotion, even if the moment looked messy at the time. When I first started, I thought photography was about getting the perfect shot: the matching clothes, the smooth hair, the everyone-smile-at-the-same-time moment. But years of experience (and two floods that destroyed my mom's family photos) changed the way I see all of this. What we think is perfect in the moment and what becomes perfect in hindsight are two completely different things. Sometimes the most unforgettable memories are the ones we didn't notice while they were happening.



With years of education in maternity, newborn, and family photography, I've learned how to work safely with little ones, how to guide families into real connection instead of stiff posing, and how to help even the most reluctant dad relax in front of the camera. You're not just hiring someone with a nice camera — you're putting your memories in trusted hands. My job is to make sure you walk away with more than beautiful photos. I want you to have images that feel like a deep breath — the kind you'll be grateful to have decades from now, when the tiny moments you swore you'd never forget start to slip just a little.

Thanks again,
Crystal Roberts

What to Expect:

Before Your Session

Booking is easy — just visit:

<https://book.usesession.com/i/oggZc8uSEI>

Choose your session time, complete the questionnaire, and sign the contract all in one step. If you have questions at any point, feel free to text me: 409-293-0638

You'll find wardrobe guidance inside this Welcome Guide, but I'm always happy to help if you want feedback. I love neutral tones — creams, browns, soft colors — and timeless pieces like sweaters, flowy dresses, and slacks always photograph beautifully.

During Your Session

Expect a relaxed, natural experience. I'll guide you when needed, but I also give plenty of space for real connection and interaction. I'm a mix of gently posed and go-with-the-flow — creating room for playful, intimate, and meaningful moments.

Sessions are never rushed. We follow your family's rhythm, especially when little ones or newborns are involved.

Whether we're documenting maternity, newborn, milestones, or a full family session, my goal is always the same — to capture the heart of your story.

After Your Session

Within 1–2 weeks, you'll receive a fully hand-edited online gallery with high-resolution images you can download, share, and print.

Your gallery also includes easy options for ordering keepsakes like prints, albums, and framed art — all professionally produced.

Need help choosing images or designing something special? Just reach out — I'm happy to help. My cell: 409-293-0638

A peak into the studio:



What to wear studio

Studio photos look best with clothing that feels soft, simple, and timeless. My studio is full of warm neutrals and natural textures, so choosing outfits that blend with that environment will give you images that feel calm, connected, and classic - not busy or dated in a few years.

Best choices for studio:

Neutrals + soft tones (creams, oatmeal, sage, dusty rose, clay, tan, khaki)
Linen, cotton, gauze, waffle knit, soft sweaters, textured fabrics, bare feet or simple sandals, flowing dresses, relaxed button-downs, henley, jumpsuits, and cardigans

Clothes that move, drape or layer - not stiff or tight

For newborns: either choose from my newborn client closet or a simple onesie

Avoid in studio:

Bright/neon and dark colors, busy patterns, large logos, character graphics, tight black tops, distracting jewelry, large watches, or smart watches, heavy makeup or bold lipstick (soft looks photograph best in studio)

For families:

Choose a soft color palette and build everyone's outfit around one or two main tones. Mom - pick your outfit first and coordinate everyone to you. Think "same story, different texture." Layers, sweaters, and movement-friendly pieces always photograph beautifully.



studio inspirational mood board:



What to wear Outside

Outdoor photos feel most beautiful when the clothing moves, blends with the location, and lets you be yourself without worrying about fixing, tugging, or adjusting. Wind, grass, sunlight, and natural scenery all play a part - so texture, color, and flow matter more outdoors than in a studio.

Best choices of outdoor sessions:

Earthy + nature-based tones:

Rust, olive, denim, mustard, creams, soft blues, sages and clays

Movement-friendly pieces:

Flowy dresses, skirts, relaxed sweaters, linen shirts and layers

Shoes you can walk in:

Boots, sandals and neutral sneakers. Closed toe shoes are always best. If you must wear heels, please make sure the heel is thick so it doesn't keep sinking into the ground.

Layers + accessories that add interest:

Cardigans, light jackets, hats, scarves, hair bows, texture blankets

>Think coordinated, not matching - mix tones, not identical outfits<

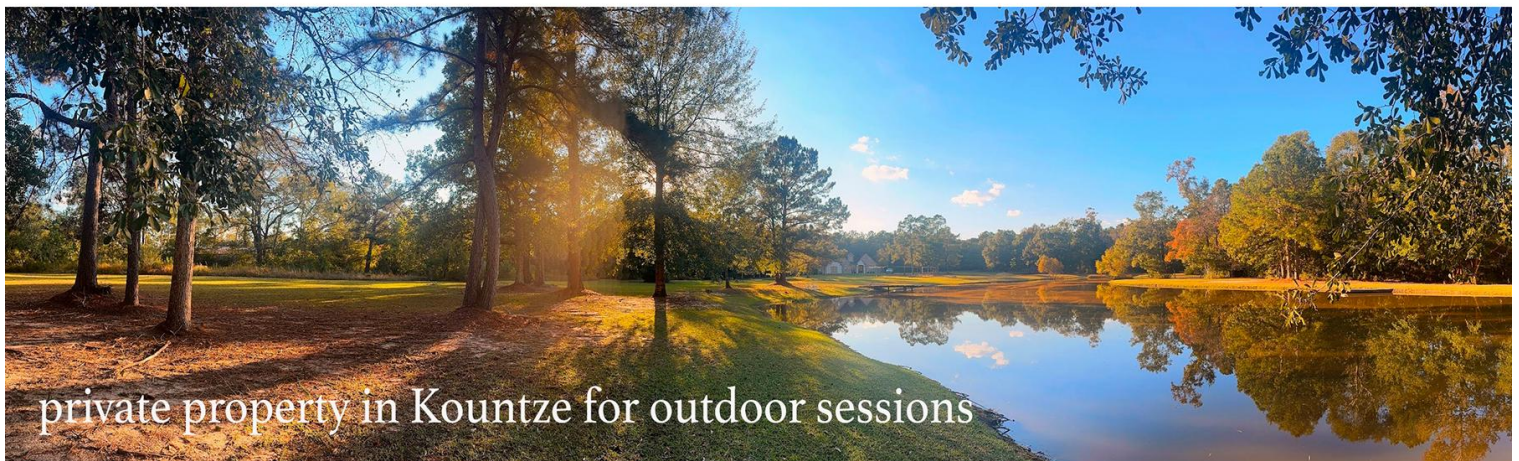
Avoid outdoors:

Neon or super saturated colors (they can cast color onto skin)

Tiny checker/plaid patterns (they create a moire pattern in camera)

High heels or shoes that will sink into the grass

Anything you'll worry about getting dirty or stained



outdoors inspirational mood board:



Let's make magic together

Thank you for considering Crystal Roberts Photography. Whether you're welcoming a new baby, celebrating a milestone or capturing the beauty of everyday moments; I'm honored to help tell your story.

NEXT STEPS:

- Choose the session that fits you best
- Contact to book or use the booking link to select your date and time.
 - If your baby hasn't arrived yet, please contact me directly. You can text me at 409-293-0638
- Reach out with any questions at all -
I'm here to help.

booking link: <https://book.usesession.com/i/oggZc8uSEI>

I cannot wait to create something beautiful with you.

Warmly,

Crystal

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